

***Nine Ways Your School Can Use Instagram,
YouTube, TikTok and Flickr***

Ways to Use YouTube or TikTok for School Communications

- ◆ Post a video of school concerts and dress rehearsals.
- ◆ Share a video of a recent athletic event.
- ◆ Post a video orientation to your school.
- ◆ Create a video that introduces your new teachers.
- ◆ Share a safety video for use in science labs.

Ways to Use Flickr and Instagram for School Communications

- ◆ Share photos from recent school activities.
- ◆ Create a photo library about recognitions and awards your school receives.
- ◆ Post a school photo of the day or week.
- ◆ Create a photo orientation packet to introduce your school to new students and their families.